

2011-2012 National FFA Alumni Webinar Schedule

TENTATIVE – Updated December 2011

(Dates and Topics are subject to change. Visit www.ffa.org/alumni “News” section for updates)

As an additional service to our membership, National FFA Alumni will be hosting webinars throughout the year to inform and educate our membership on a variety of topics. We specifically encourage state and local FFA Alumni leaders to participate in these presentations; however all who may have an interest are welcome!

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| Details: | |
| What is a webinar? | Short for Web-based seminar. A presentation, lecture, workshop or seminar that is transmitted over the Web. A key feature of a Webinar is its interactive elements -- the ability to give, receive and discuss information. (www.webopedia.com) |
| How long will these webinars last? | 1 hour long sessions + additional 10 minutes of Q & A on general topics not discussed in the presentation. |
| How do I participate in a webinar? | <p>-Visit www.ffa.org/alumni and check the “News” section for details on how to register for the webinar.</p> <p>-Following the link and using the information provided, you will be logged onto a website where the webinar will be hosted. You can listen to the presentation through your computer speakers or by calling the phone number provided.</p> <p>-Once you are logged into the meeting, you’ll be able to view the visuals being used for the presentation on your screen. Additionally you’ll be able to type questions/comments to the moderator for the presenter to address/share with the group. It provides an interactive forum for us to learn, share and grow!</p> <p>-NOTE: If you don’t have access to a computer during the webinar you can call the phone line and listen to the presentation.</p> |

Watch past webinar topics online at www.ffa.org/alumni!

If you have a topic you’d like to see covered in a future webinar, send an email to alumni@ffa.org.

| Date | Topic |
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| November 29, 2011 Time: 7:30 p.m. (Eastern) | Promoting YOUR FFA Alumni affiliate! Promoting the message to those closest to you (parents, school board, current FFA members). |
| December 13, 2011 Time: 7:30 p.m. (Eastern) | Developing a Program of Activities A well-developed Program of Activities (POA) serves to define the affiliate’s goals and outlines steps needed to meet those goals. It’s a written guide that provides administrators, teachers, students, Alumni members and others with a calendar of events the affiliate will follow in the year ahead. Learn how to craft a POA to meet the needs of your members and the local program you support. See examples of other state and local POAs! |
| February 16, 2012 Time: 7:30 p.m. (Eastern) | Oregon FFA Alumni Development Day (ADD) Presentation The OR FFA Alumni Council has found success in presenting ADD to new affiliates and communities interested in starting a local FFA Alumni. Learn what information they share and how they communicate it to these particular audiences. See what ideas you can borrow to help start or strengthen local affiliates in your state! |
| February 21, 2012 Time: 7:30 p.m. (Eastern) | Agricultural Career Network (ACN) Training – STATE ADMINS You’ll be introduced to the STATE ADMIN features of ACN, including: approving local rosters and submitting to national, paying national dues through the portal, managing communications to members within your state, pulling/printing/exporting reports, adding at-large members, managing FFA Alumni information. |

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| <p>February 23, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Agricultural Career Network (ACN) Training – LOCAL AFFILIATE ADMINS You'll be introduced to the LOCAL ADMIN features of ACN, including: renewing/adding members, submitting to state, paying state and national dues, managing communications to members within your affiliate, pulling/printing/exporting reports, and managing FFA Alumni information.</p> |
| <p>February 28, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Agricultural Career Network (ACN) Training for Alumni members (general users) Exciting things are underway in terms of how National FFA Alumni manages rosters, dues and membership relations! 2011 marks the launch of an online portal for Alumni members to manage their personal information, communicate at all levels and stay informed on important news and updates. Join national staff to learn what the new Agricultural Career Network can do for you, your affiliate and your local ag teacher!</p> |
| <p>March 8, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Today's FFA and Ag Ed: Understanding and communicating relevancy by speaking the right language Buzz words in education today = STEM, Career & Tech, CORE classes. Where does Agricultural Education fit into the spectrum? Learn how to communicate the right message to the right audience.</p> |
| <p>April 17, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>FFA 101 to Become a Greater Asset to Your Teacher & Program FFA has a language of its own. For example, what is SAE, CDE, 360, etc.? It can be overwhelming and perhaps even confusing if your local teacher/Alumni ask you to assist with one of these programs. Don't miss this opportunity to learn more about the student programs FFA offers as well as where to find resources to help you train teams, mentor students and help students achieve success!</p> |
| <p>May 10, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Alumni's role in maintaining a high quality Ag Education program What is the FFA Alumni's role in local agricultural education programs? How can you help your teacher(s) to provide a high caliber, stringent curriculum that prepares your students to enter the workforce and become life-long advocates for agriculture and agricultural education?</p> |
| <p>June 5, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Engaging Non-Traditional FFA Alumni members We have thousands of FFA Alumni members out there who are not connected to a local FFA Alumni or no longer live in the area where they may have been a student member. How do we engage FFA Alumni members who just join at a state level? How do we connect supporters who live in settings without a local FFA chapter to FFA Alumni and our activities? Learn how a few state and local affiliates are reaching out and finding creative ways to engage FFA Alumni who don't have a local connection.</p> |
| <p>July 2012 Time: 7:30 p.m. (Eastern)</p> | <p>No Webinar scheduled due to 4th of July holiday and FFA Alumni Development Conference (ADC). You are invited to join us July 11-15 in Montana for this networking opportunity! Visit www.ffa.org/alumni to learn more.</p> |
| <p>August 9, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Program Evaluation Methods How do we know the programs, activities and events we conduct as local and state FFA Alumni groups are effective? Conducting annual evaluations of your various programs ensures that your work is impactful and efficient. Too often we continue to do projects because "we've always done that!" Ensure your affiliate doesn't fall into a rut of less effective programs/events/activities by implementing some simple evaluation methods.</p> |
| <p>September 13, 2012 Time: 7:30 p.m. (Eastern)</p> | <p>Recruiting Young FFA Alumni The average age of a National FFA Alumni member is 47 years old. Who will step up to take on the roles these individuals currently play in local, state and national FFA Alumni leadership? It's vital for the future of FFA Alumni, FFA and agricultural education that we recruit more young adults. We'll explore what these individuals look for in organizations, what they have to offer and gain from joining our ranks.</p> |