

Specialty Crop Production

Sponsored By: The Farmer's Bank of White House



Purpose: The best management practices available are used to efficiently produce and market crops not covered in any of the existing award categories, such as: sugar beets, dry edible beans, gourds, tobacco, popcorn, Indian corn and other specialty corns, all grass seed production, herbs and spices, mushrooms, sugar cane, hops, sorghum cane, confectionary sunflowers or production of crop seed. Students with placement or entrepreneurship programs may enter in this area.

Background: In an effort to diversify agricultural operations, many producers are raising crops that often

supplement their income. Others raise these crops on a full-time basis.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Specialty Crop Production.