

# FFA Ceremony – Career Development Event

**Sponsored by:  
Florida Farm Bureau  
Marketing Division**



**Purpose:** The purpose of the FFA Ceremony Career Development Event (CDE) is to encourage beginning FFA members to gain leadership skills by effectively conducting the FFA Opening and Closing Ceremonies.

**Background:** The FFA Ceremony CDE was developed to provide additional competitive opportunities for beginning FFA members (freshmen only) to enhance their leadership skills. Students who participate in this event will:

- Learn the FFA Opening and Closing Ceremonies.
- Learn proper public speaking skills, use of voice, stage presence, power of expression, and proper appearance.
- Learn to work cooperatively as a team.
- Be motivated to participate in more advanced FFA leadership CDE's including Parliamentary Procedure.

This CDE is currently held on the local, district, regional, and state levels and consists of teams of seven FFA members. Each member represents one of the six FFA offices plus the advisor. Chapters advance by winning at each level. The top two teams from each region complete for the state title at the State FFA Convention. Agriculture Education instructors from non-competing schools judge the events from the local to the state competition.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor on plaques received by FFA members.

**Budget:** The annual cost of this three-year commitment is \$1000.00. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels, and communication on the statewide level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of parliamentary procedure. FFA members will receive a competitive edge in developing skills needed in leadership roles for a lifetime.