

Creed Speaking – Career Development Event

Sponsored by: the Tennessee FFA Alumni Association



Purpose: To develop agricultural leadership in beginning FFA members by providing for member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship through delivering the FFA Creed.

Background: Although a relatively new National FFA Career Development Event (CDE), the FFA Creed has been a part of the FFA experience for students in Tennessee for decades.

- As part of the requirement for receiving the Greenhand degree (the first degree available for high school

members), students learn and recite the FFA Creed.

- Members learn proper public speaking skills including use of voice, stage presence, power of expression, and proper appearance.
- Participants gain skills in responding extemporaneously to questions asked by a panel of three judges, one question from each judge.

This CDE is currently held on the local, district, regional, state and national levels on an individual member basis. Members advance by winning at each level. The top two individuals from each region complete for the state title at the State FFA Convention. The state winner will represent Tennessee at the National FFA Convention in October. Agriculture Education instructors from non-competing schools judge the events from the local to the state competition. At the national level, competent judges are selected from education, business, and industry groups.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor on plaques received by FFA members.

Budget: The annual cost of this three-year commitment is \$1250.00. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels and the state winner, cash awards for these winners, and travel expenses for the winner to participate at the National FFA Convention.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of creed speaking. FFA members will receive a competitive edge in developing skills needed in leadership roles.