

Dairy Cattle Handlers' Activity

Career Development Event

Sponsored by:
TN FFA Foundation



Purpose: The FFA Dairy Cattle Handlers' Activity Career Development Event (CDE) is designed to create interest and promote understanding in dairy cattle handling by providing opportunities for recognition through the demonstration of skills.

Objectives:

To recognize the contributions of the handlers in presenting each animal to its best advantage for the dairy cattle participants in the evaluation the dairy cows and heifers during the state Dairy Cattle Evaluation CDE.

The CDE is a team event composed of three or four members. Team ranking is determined by combining the scores of the top three individuals from each team.

The CDE is currently held on the state and national levels. All chapters in Tennessee are eligible to compete on the state level at the Tennessee State Fair held in September in Nashville. The state winner will represent Tennessee at the National FFA Convention in October. Three competent and unbiased judges will be selected from academia, businesses, and industry.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor will be on plaques received by FFA members.

Budget: The annual cost of this three-year commitment is \$1,000.00. This amount of support each year will provide for cash awards and the cost of award plaques at the statewide level. Individual awards will also be presented. It will also cover the cost of the team to compete at the national level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of dairy cattle handling.