

# Dairy Foods - Career Development Event

Sponsored by:  
TN FFA Foundation



Purpose: The FFA Dairy Foods Career Development Event (CDE) is designed to enhance learning activities related to milk quality, federal milk marketing, attributes of milk products and substitutes for them. The focus of this CDE is on achievement of high quality raw milk, federal milk marketing orders and attributes of selected products of milk.

## Objectives:

1. To develop abilities to utilize knowledge of high quality milk production.
2. To develop abilities to utilize knowledge of milk marketing.
3. To develop abilities to utilize knowledge of the composition and quality characteristics of raw and pasteurized milk.
4. To develop an understanding of the causes and control of mastitis, its influences on milk quality and yield and the use of mastitis detection methods in controlling the disease in production of abnormal milk.
5. Be able to identify cheese varieties.

6. Be able to identify and evaluate the flavor quality of milk.
7. Be able to identify dairy products and non-dairy products (imitations and substitutes).
8. Be able to identify defects of milker unit parts affecting milk quality.

The CDE is an individual event. It is currently held on the state and national levels. All chapters in Tennessee are eligible to compete on the state level. The state winner will represent Tennessee at the National FFA Convention in October. Three competent and unbiased judges will be selected from academia, businesses, and industry.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor will be on plaques received by FFA members.

Budget: The annual cost of this three-year commitment is \$1,000.00. This amount of support each year will provide for cash awards and the cost of award plaques at the statewide level. It will also cover the cost of the individual to compete at the national level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of dairy foods.