

Extemporaneous Speaking – Career Development Event

Sponsored by:
Tennessee Farm Bureau Federation



Purpose: The FFA Extemporaneous Public Speaking Career development Event (CDE) is designed to develop the ability of all FFA members to express himself or herself on a given subject without having prepared or rehearsed its content in advance.

Background: This CDE was first held on a national level in 1979. FFA members who participate in the Extemporaneous Speaking CDE will develop the ability to:

- Prepare notes and thoughts on a given topic with thirty-minute preparation time.
- Present a 4-6 minute speech on the given topic.
- Answer five minutes of questions from a panel of judges on the given topic.

The participants draw three specific topics, selected at random from the pool

of twelve relating to the industry of agriculture. The topics are prepared by the event superintendent and include three each from a) agriscience and technology, b) agrimarketing and international agricultural relations, c) food and fiber systems, and d) urban agriculture.

This CDE is currently held on the local, district, regional, state and national levels on an individual member basis. Members advance by winning at each level. The top two individuals from each region compete for the state title at the State FFA Convention. The state winner will represent Tennessee at the National FFA Convention in October. Agriculture Education instructors from non-competing schools judge the events from the local to the state competition. At the national level, competent judges are selected from education, business, and industry groups.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor on plaques received by FFA members.
- Sponsors reception with other sponsors and award recipients.

Budget: The annual cost of this three-year commitment is \$1250.00. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels and at the state level, cash awards for these winners, and travel expenses for the winner to participate in the National CDE at the National FFA Convention.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of extemporaneous speaking. FFA members will receive a competitive edge in developing skills needed in leadership roles.