

Horse Evaluation – Career Development Event

Sponsored by: TN FFA Foundation



Purpose: The purpose of the FFA Horse Evaluation Career Development Event (CDE) is to:

1. Stimulate the study of and interest in equine science selection, management and production through the agricultural education curriculum.
2. Provide recognition for those who have demonstrated skills and competencies as a result of instruction in equine science.

Background: Equine science is important to agriculture education in Tennessee in that the state is in the top three in the nation in the number of horses. The FFA Horse Evaluation CDE is developed around the following objectives:

- To instill leadership and motivate learning in the classroom while developing student skills in cooperative learning, observation, analysis and communication.

- To develop and exercise competitive spirit in a team atmospheres.
- To promote career choices by providing an opportunity for contestants to become acquainted with professionals within the industry.
- To advance knowledge in selection and management of horses.
- To develop proficiency in communicating effectively in the terminology of the industry.
- To provide the opportunity to evaluate, make a decision and justify those decisions on conformation traits and performance of horses.

This CDE is currently held on the state and national levels and consists of teams of four FFA members. All chapters in Tennessee are eligible to compete in the State CDE. West Tennessee also has a regional event. The state winner will represent Tennessee at the National FFA Convention in October. The state CDE is judged by business and industry people proficient in their knowledge of equine evaluation.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor on plaques received by FFA members.

Budget: The annual cost of this three-year commitment is \$1600.00 each year. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels, communication on the statewide level, a light meal for contestants at the state CDE,

and travel expenses for the winning team to the National FFA Convention.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of horse evaluation.