

# Meats Evaluation - Career Development Event

Sponsored by:  
Tennessee Livestock  
Producers' Assn.



**Purpose:** The purpose of the FFA Meats Evaluation Career Development Event (CDE) is designed to provide an opportunity to expose a wide variety of students to the selection, preparation, identification, and marketing of agricultural meat products.

**Background:** Being able to identify and evaluate meat products has been a part of the agricultural education curriculum since the earliest days of teaching high school vocational agriculture. The objectives of the Meats Evaluation CDE are:

- To develop employment skills for students who are interested in exploring or pursuing career opportunities in the meat animal industry.
- To assist the local agricultural instructor in motivating students to become knowledgeable consumers of meat and meat products.
- To encourage the development of broader analytical skills, critical

strategies and an understanding of appropriate meat terminology for high school students.

- To develop the ability to evaluate meat animal products in order to optimize economic returns to producers and industry as well as to meet the needs of the consumer.
- To develop good cooperation and communication skills in working together to accomplish a goal.

This CDE is currently held on the state and national levels and consists of teams of four FFA members. All chapters in Tennessee are eligible to compete in the State CDE. The state winner will represent Tennessee at the National FFA Convention in October. The state CDE is judged by business and industry people proficient in their knowledge of meats evaluation.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor will be on plaques received by FFA members.

**Budget:** The annual cost of this three-year commitment is \$1600.00 each year. This amount of support each year will provide for cash awards and the cost of award plaques with the sponsor's name on each of three regional levels and on the statewide level. It will also cover the cost of the individual to compete at the national level.

**Expected Results:** This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of meats evaluation.