

Prepared Speaking – Career Development Event

Sponsored by: Lee Todd in Honor of Horace Colvett and Sam Sparkes



Purpose: To develop agricultural leadership by providing for member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship.

Background: The first FFA Prepared Speaking Career Development Event was held on the National level in 1930. Tens of thousands of FFA members have developed their speaking ability since 1930 through this CDE.

FFA members who participate in the Prepared Speaking CDE will develop the ability to:

- Research and write a presentation on an current agricultural topic.

- Present a logical, realistic, and convincing 6-8 minute speech on this topic.
- Respond to questions given by a panel of judges on this previously unknown topic.

This CDE is currently held on the local, district, regional, state and national levels on an individual member basis. Members advance by winning at each level. The top two individuals from each region complete for the state title at the State FFA Convention. The state winner will represent Tennessee at the National FFA Convention in October. Agriculture Education instructors from non-competing schools judge the events from the local to the state competition. At the national level, competent judges are selected from education, business, and industry groups.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,500 FFA members.
- Statewide media recognition through press releases in agricultural publications.
- Name of sponsor on plaques received by FFA members.

Budget: The annual cost of this three-year commitment is \$1300.00. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels, communication on the statewide level, cash awards for the winners at the regional and state levels, and travel expenses for the winner to

participate at the National FFA Convention.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of prepared speaking. FFA members will receive a competitive edge in developing skills needed in leadership roles for a lifetime.