

Agricultural Sales – Entrepreneurship

Sponsored By: River Brite Citrus Fundraising



Purpose: Members who are working in sales of feed, seed, fertilizer or agricultural chemicals. Students may own businesses that involve the sale of agricultural equipment, machinery or structures. Only students with entrepreneurship programs enter in this area.

Background: The merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items, agricultural supplies, equipment, machinery, and structures at the retail or wholesale level is an important aspect of the total agricultural industry.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Agricultural Sales.