

Dairy Production - Entrepreneurship

Sponsored by:

Country Delite Farms,
Mayfield Dairy Farms,
Purity Dairies



Purpose: This award is designed to recognize FFA members who use the best management practices available to efficiently produce and market dairy cattle and dairy products. FFA students with entrepreneurship programs may enter in this area.

Background: Several dairy farms are located in Tennessee as well as many processing plants that manufacture dairy products. Each region of the state has at least one major processing plant.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsors on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cash awards and the cost of award plaques with the sponsor's name on each of three regional levels and on the statewide level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Dairy Production.