

# Diversified Crop Production - Entrepreneurship

Sponsored by:  
Drexel Chemical  
Company



Purpose: Recognized those FFA members who use the best management practices available to efficiently produce and market two or more crop related proficiencies such as: grain production, fiber/oil production, forage production, specialty crop production, vegetable production, or fruit production. Only FFA students with a entrepreneurship program may enter in this area.

Background: Many agricultural production operations in Tennessee are diversified producing more than one crop during a year. FFA members who own or work for this type of operation are able to compete for this award.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsors on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cash awards and the cost of award plaques with the sponsor's name on each of three regional levels and on the statewide level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Diversified Crop Production.