

Diversified Horticulture

**Sponsored By:
TN Dept. of Ag.
Ag. Tag Funds**



Purpose: This award is for members using the best management practices available to efficiently manage a supervised agricultural experience program that includes two or more of the following proficiency areas: Floriculture, Landscape Management, Nursery Operation, or Turf Grass management. Students with placement or entrepreneurship programs may enter in this area.

Background: The need for experienced and educated horticulturalists has increased dramatically in the past several years. Rural and urban students alike can benefit from this award.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Diversified Horticulture.