

Grain Production – Entrepreneurship

Sponsored By: Tennessee Feed & Grain Association



Purpose: These FFA members use the best management practices available to efficiently produce and market crops for grain production such as corn, barley (including the malting types), millet, buckwheat, oats, grain sorghum, milo, wheat, rice and rye. This award is for those FFA members with an entrepreneurship program.

Background: Grain continues to be a major crop grown by Tennessee farmers. FFA members continuously use new technology in an effort to become even more efficient. In today's market, even a small increase in

production can determine if a profit is to be made.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Grain Production.