

# Landscape Management

## Sponsored By: Tennessee Nursery & Landscape Association



**Purpose:** Typically involved in this area are experiences of planting and maintaining plants and shrubs, landscaping and outdoor beautification, grounds keeping, sprinkler installations and improvement of recreational areas. Students with placement or entrepreneurship programs may enter in this area.

**Background:** Many careers are available in the country in landscape management. Rural and urban areas alike are in need of competent employees in this area. This is an

excellent area for FFA members to develop an entrepreneurship program.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

**Budget:** The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

**Expected Results:** This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Landscape Management.