

Poultry Production

Sponsored by:
TN Poultry Association,
LUBING Systems



Purpose: Members use the best management practices available to efficiently produce and market chickens, turkeys, domestic fowl such as ducks, geese and guinea, and their products. Students with entrepreneurship or placement programs may enter in this area.

Background: Poultry production is of major importance in each region of the state. Skills need to be developed by FFA members to be able to produce and market all kinds of fowl to be used by consumers worldwide.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsors on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cash awards and the cost of award plaques with the sponsor's name on each of three regional levels and on the statewide level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Poultry Production.