

Small Animal Production and Care

**Sponsored By:
Carhartt, Inc.**



Purpose: Members use the best management practices available to efficiently produce and market small pet animals such as rabbits, cats, dogs, mice, hedgehogs, guinea pigs, etc. and programs that typically provide a service in caring for the well being of pets. Programs could include a pet shop, grooming, dog trainer, serving as a veterinary assistant, providing pet sitting services or kennel work. Students with placement or entrepreneurship programs may enter in this area.

Background: The need for employees in this occupational area is increasing. People hire professionals to take care

of their pets and there is a need for the production of these animals.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Small Animal Production and Care.