

# Small Animal Production & Care

Sponsored by:  
Carhartt, Inc.



Purpose: Members use the best management practice available to efficiently produce and market small pet animals such as rabbits, cats, dogs, mice, hedgehogs, guinea pigs, etc. and programs that typically provide a service in caring for the well being of pets. Programs could include working at a pet shop, groomer, dog trainer, and providing pet sitting services or working at a kennel. Students with placement or entrepreneurship programs may enter in this area.

Background: The need for employees in this occupational area is increasing. People hire professionals to take care of their pets and there is a need for the production of these animals.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release statewide recognizing the new partnership.
- ✓ Name of sponsor will be on plaques received by FFA members.
- ✓ Sponsor will be invited to present awards and recognition at state convention and three regional awards banquets.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cash awards and the cost of award plaques with the sponsor's name on each of three regional levels and on the statewide level. It will also cover the cost of the individual to compete at the national level.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Small Animal Production and Care.