

# Swine Production – Entrepreneurship

## Sponsored By: Tennessee Pork Producers



**Purpose:** FFA members use the best management practices available to efficiently produce and market swine. Members participating in this area have an entrepreneurship program.

**Background:** In order to compete in today's market, producers have to keep up with the latest technological advances in swine production. These FFA members are preparing for a career by learning new practices in producing and market swine.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

**Budget:** The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

**Expected Results:** This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Swine Production.