

Swine Production – Placement

Sponsored By: Tennessee Pork Producers



Purpose: FFA members use the best management practices available to efficiently produce and market swine. Members participating in this area have a placement program.

Background: In order to compete in today's market, producers have to keep up with the latest technological advances in swine production. These FFA members are preparing for a career by learning new practices in producing and market swine.

Visibility: The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

Budget: The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Swine Production.