

# Turf Grass Management

**Sponsored By:  
TN Dept. of Ag.  
Ag. Tag Funds**



**Purpose:** This area involves the planting and maintaining of turf for outdoor beautification, providing a lawn-mowing service, improvement of recreational areas, sod produced for sale and golf course management. Students with placement or entrepreneurship programs may enter in this area.

**Background:** Many FFA members start their supervised agricultural program with a lawn mowing enterprise. Often this evolves into a full-time business. There is a need for more individuals to enter this occupation in Tennessee.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsors on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

**Budget:** The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

**Expected Results:** This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Turf Grass Management.