

# Vegetable Production

**Sponsored By:  
TN Dept. of Ag.  
Ag. Tag Funds**



**Purpose:** These FFA members use the best management practices available to efficiently produce and market crops such as beans, potatoes, pumpkins, sweet corn, tomatoes, onions, zucchini, hot peppers, all canning vegetables and all common garden vegetables. Students with placement or entrepreneurship programs may enter in this area.

**Background:** Tennessee is the location of many vegetable farms and processing facilities. FFA members learn the practices needed to produce vegetables on a commercial basis.

**Visibility:** The sponsor of this award will be recognized in the following ways:

- ✓ Immediate press release recognizing the new partnership.
- ✓ Statewide recognition at the state FFA Convention in front of 2500 FFA members.
- ✓ Statewide media recognition through press releases in agricultural publications.
- ✓ Name of sponsor on plaques received by FFA members.
- ✓ Up to thirty applicants statewide annually.

**Budget:** The annual cost of this three-year commitment is \$500.00. This amount of support each year will provide for cost of award plaques with sponsor's name on each of three regional levels and on the statewide level and cash awards.

**Expected Results:** This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in the area of Vegetable Production.