

Tennessee FFA Star in Agribusiness

Sponsored by
Farm Bureau Insurance



Purpose: The Tennessee Star in Agribusiness award promotes excellence in FFA members who are developing their Supervised Agricultural Experience Program in the area of agribusiness. The winner is selected annually on the regional and state level from those FFA members who are applying for and have been selected to receive the State FFA Degree. A student must be in at least the third year of membership to apply for the degree.

Background: The Star in Agribusiness award, the second oldest star award, is similar to the Star Farmer award and is given to a student whose SAE program involves working in one of the many business occupations in agriculture other than production agriculture. The member's SAE program must be an entrepreneurship enterprise. To be eligible for this award, a member must:

- Currently be an active member of the FFA and be in at least the third year of membership.
- Carry on an accepted Supervised Agricultural Experience Program.
- Be pursuing a career in agribusiness.
- Be active in the activities of the local FFA chapter.
- Be selected as regional Star in Agribusiness

Applicants must indicate on the State FFA Degree form that they wish to be considered for Star in Agribusiness. The top applicants will receive a visit from an impartial official to compare the applicants.

Visibility: The sponsor of this award will be recognized in the following ways:

- Immediate press release recognizing the new partnership.
- Statewide recognition at the state FFA convention in front of 2,000 FFA members.
- Statewide recognition through press releases in agricultural publications.
- Name of business on plaques received by FFA members.
- Sponsors reception with other sponsors and award recipients.

Budget: The annual cost of this three-year commitment is \$1300.00 each year. This amount of support each year will provide the award plaques with sponsor's name on each of three regional levels, communication on the statewide level, cash awards for the winners on the regional and state levels, and will pay travel expenses for the official who makes visits to each of the programs.

Expected Results: This partnership will generate added interest and excitement in this award area. Through this increased interest more students will focus their skill development in agribusiness.